

# Telehealth Use

---

Comprehensive Planning Committee  
August 19, 2021



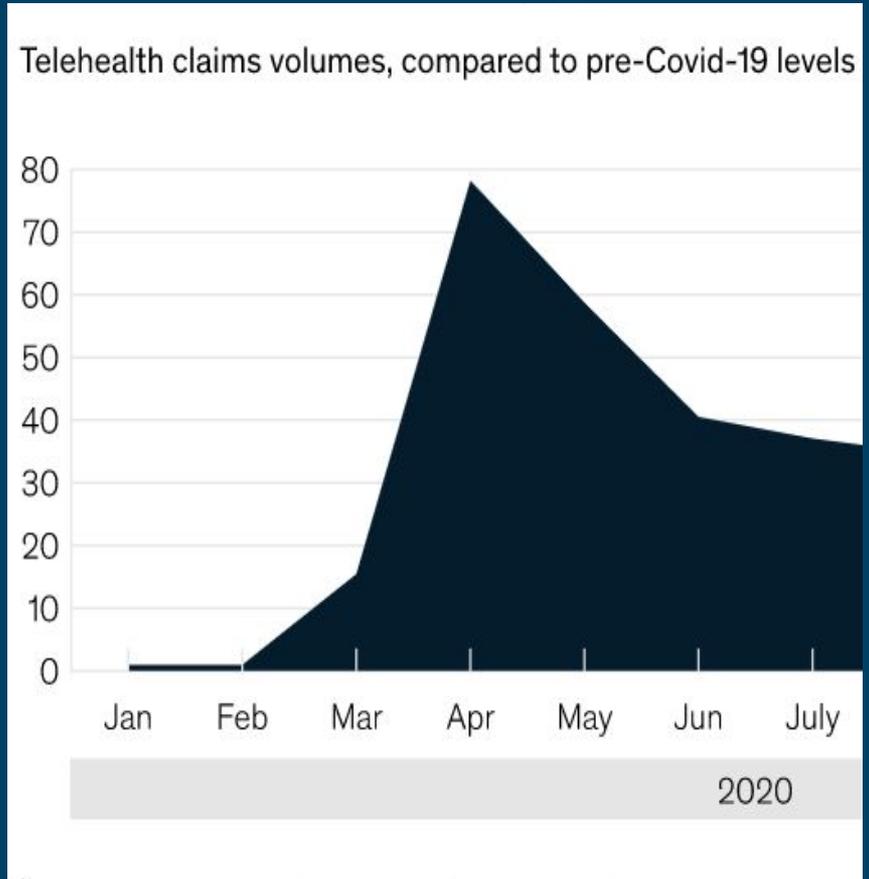
# From the Allocations Process:

---

- Have the Comprehensive Planning Committee determine utilization of and comfort level with telehealth.
- Have the Comprehensive Planning Committee collect more information on the Digital Divide and corresponding accessibility resources, such as support services for digital literacy.

# Telehealth: A quarter-trillion dollar post-COVID reality?

McKinsey  
July 9, 2021



# A shift in financial focus:

---

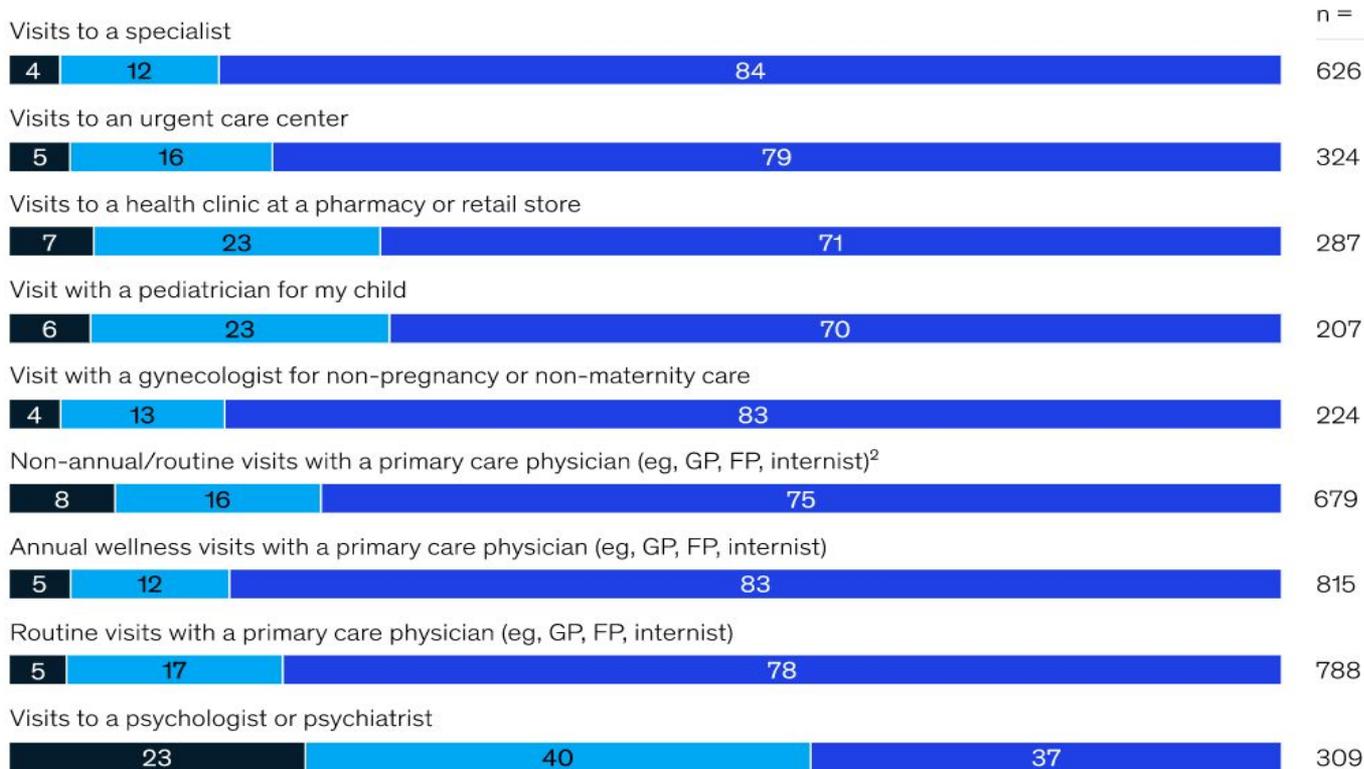
- ***Estimated*** \$250 billion of US healthcare could be shifted to virtual support.
- Investments in digital health companies ***projected*** to almost double in 2021 and be around \$25-30 billion.

# A breakdown of modality:

## Modality of most recent appointment by setting, current as of June 14, 2021

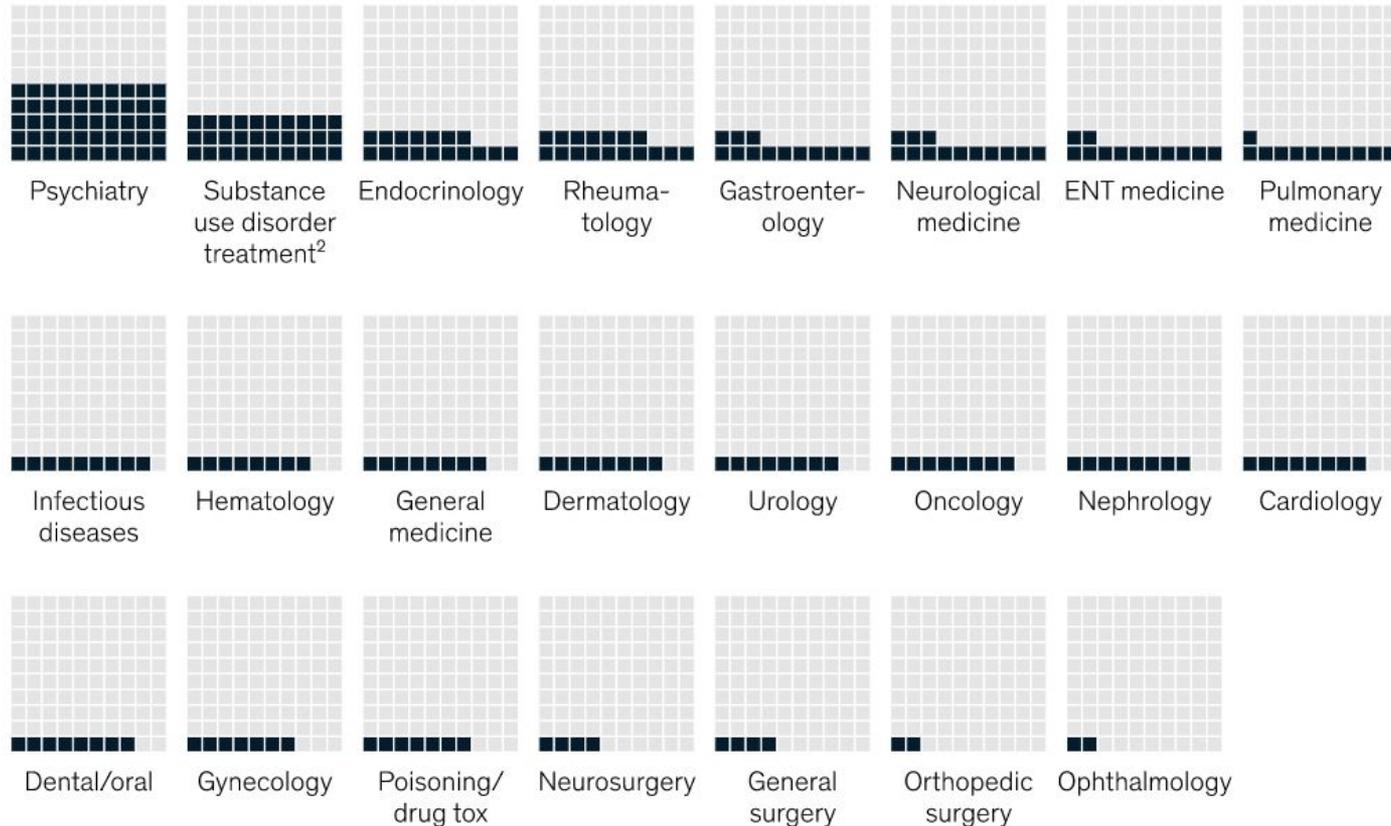
Respondents who reported receiving care in the specified setting (sample size varies by row),<sup>1</sup> %

■ Telephone ■ Telemedicine ■ In-person



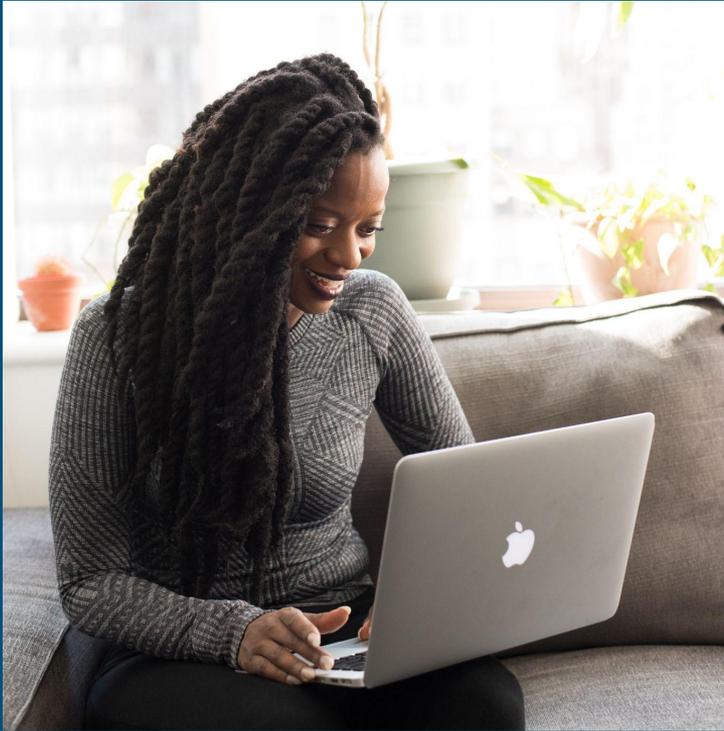
# It depends on the service:

Share of telehealth of outpatient and office visit claims by specialty (February 2021<sup>1</sup>), %



# Perceptions of telehealth have improved

On the client level



...and on the provider level



## “Digital front doors” & more benefits listed:

1. Convenience
2. Rural Areas & Increased Access
3. Improved Health Outcomes
4. Affordability



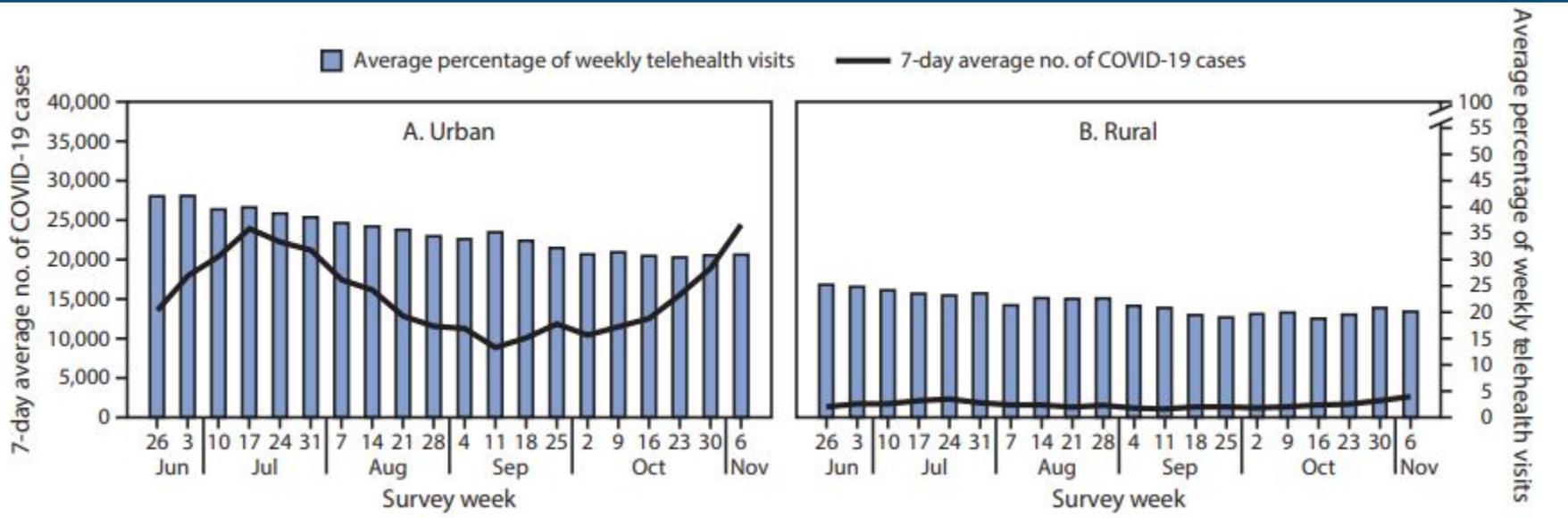
# Trends in Telehealth Use

Morbidity and Mortality  
Weekly Report (MMWR)

June - November 2020



# Rural vs Urban:



# The barriers & concerns:

---

- Continued device & broadband support
- Logistics
- Training
- The need for CONTINUED flexibility for Medicaid & Medicare telehealth reimbursement policy



**Both studies  
agree that...**

1. Telehealth improves health outcomes
  2. Telehealth is important for the future of healthcare
  3. Telehealth is beneficial to those with limited access to care
-

# NJ and PA have both expanded telehealth coverage

---

- New Jersey will continue expanded coverage until 90 days following the end of **both** the public health emergency **and** state of emergency.
- Will continue to move beyond January 11, 2022 unless the Governor moves to end the state of emergency.
- Pennsylvania will continue expanded coverage “for the duration of the COVID-19 emergency.”